



THE VRISHI DIGITAL

VRISHI DIGITAL
Institute of Digital Marketing

DIGITAL MARKETING TRAINING

LEARN. IMPLEMENT. SUCCEED

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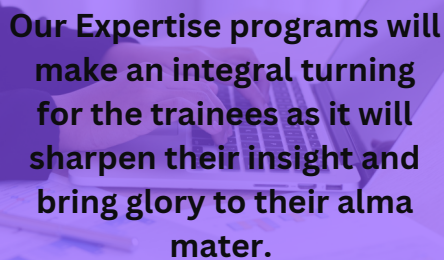


**DIGITAL MARKETING
IS NOT AN ART OF
SELLING A
PRODUCT...
IT IS AN ART OF
MAKING PEOPLE BUY
YOUR PRODUCT**




ABOUT US


We are a Leading Education Brand in India. The Vrishi Digital is a dominant brand in the education industry across Delhi NCR. After Imparting skills & knowledge in 10,000+ students by our team, The Vrishi Digital has embarked a Global Certification and Diploma in various top skill-based learning education programs, for making the best utilization of one's potential..



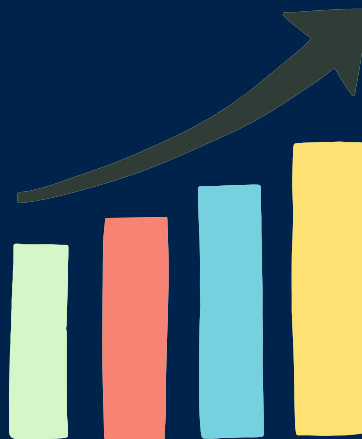
Our Expertise programs will make an integral turning for the trainees as it will sharpen their insight and bring glory to their alma mater.



It will also help professionals to take bounce their career



Entrepreneurs can open new doors to unforeseeably valuable opportunities in their domain.



PROGRAM HIGHLIGHT



Advance
Digital
Marketing
Course



Mentoring
Sessions by
Industry
Experts



Expert
Faculty
Trained by
Google



Certification by
Google India
• Tools and Software
• Placement Support
Personality
Development

Who Should Do?



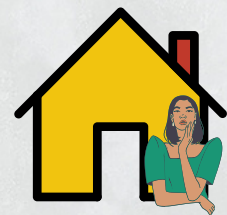
Any Graduates

To enhance the skills and knowledge in the marketing sector and emphasize return on investment.



Home makers

For the individuals who want to start a fresh and work from home or start the career again.



Entrepreneurs

For the individuals who want to establish a business or improve the online presence of the one which is already installed.



Career Switchers

For the individuals who want to switch the career, Digital marketing training is the ideal option as businesses continuously evolve.



WHAT WE OFFER?

Certified Trainers

We have certified trainers with live industrial Knowledge as well.

Live Projects

We train students with all the latest trends in the industry, as per google updates

Certifications & Internship

Certifications play a major role in every industry, You will get multiple certificates.

Job Assistance

Our multiple program assure a 100% Job assistance after completion of the course.

Lifetime Support

We Support includes Resume preparation, HR assistance, References

STUDENT PLACEMENT FUNNEL



Expert Mentors



Project Preparation



Assignment Process



Interview Calls



Student placed

CERTIFICATIONS IN ADVANCE DIGITAL MARKETING

(Duration - 5 months learning + 1 month Internship)

1 INTRODUCTION OF MARKETING AND DIGITAL MARKETING

2 UNDERSTANDING THE DIGITAL MARKETING

3 CONTENT PLANNING & CREATION

4 PROFESSIONAL BLOGGING

5 INTRODUCTION TO WEBSITE CREATION

6 ECOMMERCE STORE CREATION

7 SHOPIFY STORE CREATION

8 EMAIL MARKETING

9 INTRODUCTION TO GOOGLE ANALYTICS

10 ADVANCED SEARCH ENGINE OPTIMISATION

11 SOCIAL MEDIA OPTIMISATION

12 SEARCH ENGINE MARKETING

13 SOCIAL MEDIA MARKETING

14 LEAD GENERATION

15 ECOMMERCE MARKETING

16 REMARKETING

17 VIDEO MARKETING WITH YOUTUBE

18 MOBILE MARKETING

19 MARKETPLACE SELLING



20 WEB ANALYTICS AND CRO

21 ONLINE REPUTATION MANAGEMENT

22 GOOGLE ADSENSE & YOUTUBE

23 INFLUENCER MARKETING & PERSONAL BRANDING

24 AFFILIATE MARKETING

25 DOMAIN INVESTMENT

26 HOW TO GRAB FREELANCING PROJECTS

27 AGENCY STYLE MARKETING

28 MICRO VIDEO MARKETING

29 PODCAST MARKETING

30 SOFT SKILLS TO CRACK YOUR INTERVIEW

31 DIVE INTO THE LATEST TRENDS

CAREER OPTIONS

Web Content
Manager

Online Reputation
Manager

Digital Account
Manager

E-commerce
Specialist

Online Advertising
Specialist

AdWords
Specialist

E-mail
Marketer

Online Leads
Manager

Online
Entrepreneur

Web Analytics
Executive

Marketplace
Manager

Affiliate
Marketer

Digital
Campaign
Planner

SEO Specialist

Digital Marketing
Manager

Social Media
Marketer

Performance
Marketing
Manager

Website
Designer

WHY TO CHOOSE VRISHI DIGITAL

Registered under Ministry
of MSME, Govt of India

Case Studies & Capstone
Projects

Monthly Workshops

Lifetime Access to
Premium Content

100% Placement
Assistance

Providing Ad Budget

Dedicated Student Mentor

4+ Globally recognized
Certifications

1 Months Mandatory
Internships

Mock interviews by Hiring
Managers

Most Advanced and Industry
Best Content

Bi-weekly AMA sessions

Monthly evaluation

Marketing Guidance for
startups

Reward for extra-ordinary
students

Hands on experience on
multiple tools

Interview preparations
Resume Building support

PREMIUM TOOLS **AND** SOFTWARES



SubjectLine.com

Canva

WordPress

WooCommerce

Shopify

GMass

Google

Sendinblue

Google Analytics

Facebook Ads

Twitter Ads

LinkedIn Ads

Quora

Zapier

Google Ads

Bulk WhatsApp Software

Amazon

Google AdSense

Envato Elements

Grammarly

SEMRUSH

MOZ PRO

Hootsuite

BuzzSumo

KWFinder



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